

NEW

CIDETRAK[®]

NOW MESO[™]

MATING DISRUPTION PRODUCT FOR NAVEL ORANGEWORM



Navel Orangeworm,
Amyelois transitella

TURNED ON 24-7!

- Reduces Damage 50-80% vs. Insecticide Alone
- BETTER Pheromone Distribution
- NO-Maintenance! / NO-Second Guessing!
- Season Long Performance

CIDETRAK[®]

NOW MESO[™]

MATING DISRUPTION PRODUCT
FOR NAVEL ORANGEWORM IN
ALMONDS, PISTACHIOS & WALNUTS

TRÉCÉ
INCORPORATED

INSECT PHEROMONE & KAIROMONE SYSTEMS

Your Edge - And Ours - Is Knowledge.



Contact your local supplier and order now!

Visit our website: www.trece.com or call: 1-866-785-1313.



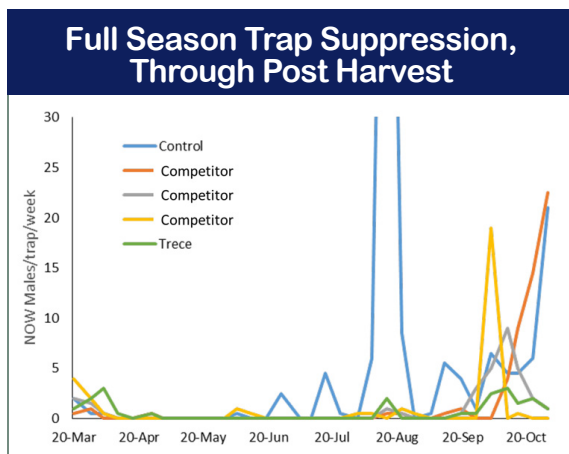
Made in the USA

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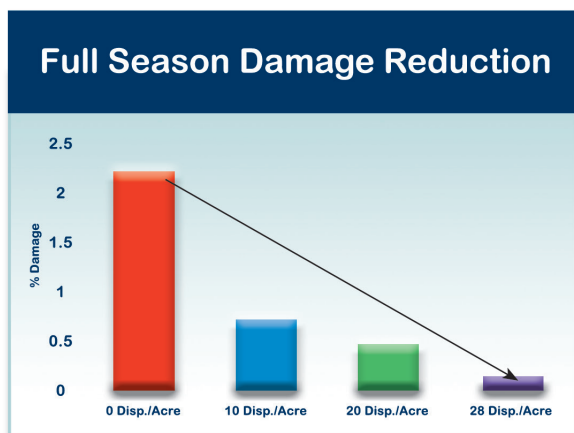
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Source: David Haviland, University of California Cooperative Extension Service, Bakersfield, CA



Source: Dr. Chuck Burks, USDA ARS, Parlier, CA



CIDETRAK[®] NOW MESO[™]
Dispenser in use

Fast and Easy Application

Unique Application/Hanging System
and Ready-to-Use carrier Pack!

Also consider using these great products!



Features:

- Excellent results show 50% - 80% reduction in damage
- Exceptional full season mating disruption through post-harvest
- Full season "controlled A.I. release"
- **No moving parts! No batteries! No gummy deposits!**
- Patented, high performance rotating hook - hanging device
- Personalized ready-to-use carrier pack

Benefits:

- Significantly reduces damage through post-harvest with a properly managed approach
- Potentially significant increase in grower profit
- Proper pheromone release synchronized with NOW adult action
- **No worries: No mechanical failure, No accidental mating**
- Fast application, less labor
- Convenient application, better inventory control - less material/less labor



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IMPORTANT: ALWAYS READ THE LABEL