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# 5 QUESTIONS WITH JAMES MILLER, ACE

The Indian meal moth is the #1 stored product pest worldwide. Its control and prevention are well known but underutilized due to varying economics. Now Trécé has developed a first-ever microencapsulated sprayable mating disruption product, which is soon to be available industry-wide. Here James Miller, ACE, Market Manager, PCO with Trécé Incorporated, reviews questions regarding the application of CIDETRAK® IMM MEC™ sprayable mating disruptant for IMM and other species.

## 1 What is CIDETRAK IMM MEC?

CIDETRAK IMM MEC is a highly sophisticated microencapsulated (MEC) controlled release formulation, created to control and prevent infestation of the IMM and other species. It employs a non-toxic synthetic replica of the female-produced sex pheromone to suppress, deny, or delay the mating of IMM adults.

## 2 How does CIDETRAK IMM MEC work?

CIDETRAK IMM MEC slowly releases pheromone chemistry through a polymeric matrix or “microcapsule” formed around the active ingredient. It uses air current and building convection to distribute the pheromone throughout the treatment area.

## 3 How do we apply CIDETRAK IMM MEC?

CIDETRAK IMM MEC may be applied as a general surface spray, or via fogging, spot spray, or crack and crevice treatment where targeted insect infestations are present. Use spray/application equipment capable of delivering a variable spray or coating to uniformly apply the solution such as handheld sprayers, electric sprayers or fogging equipment. The product may also be tank mixed with an adulticide and/or insect growth regulator pending label allowance.

## 4 Why was CIDETRAK IMM MEC developed?

The evolution of mating disruption technology never stops. CIDETRAK IMM

MEC provides a more economical solution for clients with IMM issues and the added benefit of combining control and prevention products into a multi-faceted IPM program allows for more solutions for the end user and pest management professional.

## 5 What level of efficacy was achieved in trials with CIDETRAK IMM MEC?

Results have been exceptional! We have over 3 years of research and development conducted in some of the harshest environments available. Results were then compared to traditional mating disruption dispensers and non-treated similar sites. CIDETRAK IMM MEC application resulted in 98% reduction of IMM in a retail pet store.

**NEW**

# CIDETRAK<sup>®</sup>

## IMM MEC<sup>™</sup>

***THE BEST Stand Alone Product for Industry-Wide Control of IMM and Other Species!***



Indianmeal Moth,  
*Plodia interpunctella*

*NEW CIDETRAK<sup>®</sup> IMM MEC<sup>™</sup> is a highly sophisticated microencapsulated (MEC) controlled-release formulation, created by semiochemical scientists for semiochemicals and their users.*

- Can be used in raw commodities, food processing, retail, and other
- Easy to use... shake, tip, pour for singular spray or tank mix
- Flexible treatment intervals depending on population abundance
- Low labor requirements
- Complete flexibility on time of use
- No shutdown, no downtime



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# CIDETRAK<sup>®</sup>

## IMM MEC<sup>™</sup>

**MATING DISRUPTION PRODUCT  
FOR INDIANMEAL MOTH AND RELATED SPECIES**

**IMPORTANT: ALWAYS READ THE LABEL**



*Made in the USA*