ADVERTORIAL

NEW TECHNOLOGY GETS LEGS IN NAVEL ORANGEWORM MANAGEMENT

Navel Orangeworm,
Amyelois transitella

CIDETRAK® NOW MESO™
MATING DISRUPTION PRODUCT
FOR NAVEL ORANGEWORM IN
ALMONDS, PISTACHIOS & WALNUTS

PHEROCON®
MONITORING SYSTEMS
FOR NAVEL ORANGEWORM IN
ALMONDS, PISTACHIOS & WALNUTS

TURNED ON 24-7!

- ***BETTER** Pheromone Distribution*
- ***NO**-Maintenance!*
- ***NO**-Second Guessing!*
- *Season-long control through post-harvest*

2021 lineup for Navel Orangeworm Monitoring needs – combined with CIDETRAK NOW MESO for MD, an unbeatable NOW IPM program!

***NEW!** Multi-Gender Attractant System: PHEROCON® NOW PPO-HR L²™ Lure*

Male Attractant System: PHEROCON® NOW L² Lure

Female Attractant System: PHEROCON® IV NOW

NOW PPO-HR L²™ + NOW L²-L = Multi-gender, greater attraction in mating disrupted almonds, pistachios, and walnuts

– Joe Coelho,
Maricopa Orchards

"This is our second year using CIDETRAK® NOW MESO™ in our Almonds and Pistachios, and I'm very satisfied with the results. We applied CIDETRAK on roughly 800 acres of Almonds and 2,000 acres of Pistachios. It gives me peace of mind knowing that this product is on 24/7 and continually releases pheromone season long."

READ MORE go to: trece.com

– Kevin Davies,
Tehama Angus Ranch

"We are on year 2 with having CIDETRAK® NOW MESO™ in our orchard, and we are extremely pleased with the results. We're treating 500 acres of Almonds and have seen a major reduction in NOW injury of up to 80%."

READ MORE go to: trece.com

– Brad Higbee,
Field R&D Mgr, Trécé, Inc

"When it comes to orchard monitoring and the selection of traps and lures, it's all about the objectives that you set for your management program and what control measure that you are willing to take."

READ MORE go to:
trece.com/brads-ipm-program

– Steve Gruenwald, *PCA*
Growers Choice, Owner

"I like the simplicity of the MESO dispenser system, with no batteries or other hardware that needs to be serviced. The dispensers are easy to hang, and work through the season and into the fall on all flights."

READ MORE go to: trece.com

– Allan Crum,
Farmers International

"Last year, we sustained an average of 2.5% NOW injury on our Almonds. This year in 2020, NOW injury on average was reduced to just below 1%. The product performed as expected and I am very pleased with the results."

READ MORE go to: trece.com

TRE-1902 • 2-21

APPROVED FOR ORGANIC

TRÉCÉ INCORPORATED
INSECT PHEROMONE & KAIROMONE SYSTEMS

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