

# **Leveraging Public-Private Sector Partnerships to Protect Georgian Hazelnut Crop**

In Georgia, CNFA works with Trécé Inc. – a U.S. company based in Oklahoma that produces pheromone traps and lures – and other public and private sector partners to help monitor the Brown Marmorated Stink Bug (BMSB) pest which threatens hazelnut and other crops across the country.

View video on partnership [here](#).

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# **Establishing Effective Partnerships to Control the Brown Marmorated Stink Bug (BMSB)**

In Georgia, hazelnuts and other crops are under threat by the Brown Marmorated Stink Bug (BMSB). Since 2016, USAID and CNFA have worked together to support the BMSB efforts of the Government of Georgia through the Restoring Efficiency to Agriculture Program (REAP), and today continue working together through the USAID Agriculture Program and the Georgia Hazelnut Improvement Project (G-HIP).

View video on partnership [here](#).