

# Trécé Hires Research Entomologist to Build Out Global R&D

**ADAIR, OKLA.**—Trécé Inc., a leading American manufacturer of pheromone-based insect monitoring systems and mating disruption products, announced it has brought onboard a new entomologist charged with expanding the company's global research and development capabilities.

The new hire, Jessica C. Lindenmayer, Ph.D., will serve as Global Field R&D Coordinator, Stored Products PCO, and works from Trécé's headquarters in Oklahoma.

"Jessica will drive R&D efforts aimed at accelerating Trécé's worldwide expansion in stored products and PCO—two of our highest growth areas," said Bill Lingren, Trécé founder and chief executive officer. "As global field R&D coordinator, she also will steer R&D efforts to exploit other emerging growth opportunities as we continue to build out our business in new and existing markets worldwide."

Lindenmayer has a doctorate in entomology from Oklahoma State University, where she completed a dissertation focused on sugarcane aphid in sorghum. She also holds a Master of Science degree in Entomology Plant Pathology from OSU, and earned Bachelors of Arts degrees in Horticulture and in Soil and Crop Sciences from Colorado State University.

"As a scientist, I am honored to join a company that places such a high premium not only on leveraging the latest research, but also on leading the way in breaking new scientific ground," Lindenmayer said. "I look forward to joining Trécé in those efforts."

Prior to her doctoral work, Lindenmayer was a USDA National Needs Fellow in the Department of Entomology and Plant Pathology at OSU. She also earlier served as an intern at the USDA Animal and Plant Health Inspection Service's Center for Plant Health Science and Technology in Miami, and as a research assistant at Lincoln University in New Zealand, and held a number of other research and agricultural positions.

**About Trécé Incorporated:** Established in 1984, Trécé is a leading American innovator focuses on customer needs, growing through development, manufacturing and marketing of insect pheromone and kairomone-based products, which benefit food production and the environment, while creating net economic welfare for its customers, company employees, local and global communities. The Trécé product catalog currently contains over 150 species-specific pheromone and/or kairomone-based monitoring and control systems, attractants and lures, a full line of trap models designed for a wide variety of flying and crawling insect pests that attack growing agriculture and post-harvest stored ag crops. These

products are marketed under two internationally respected brand names, PHEROCON® and STORGARD®. Trécé created, registered and markets a line of insect control products under the brand name, CIDETRAK®, for orchard, vine and row crops and protection of post-harvest stored ag products in the commodity, food processing and retail segments of the industry.

For more information, visit [www.Trece.com](http://www.Trece.com)

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## **How Can Trécé Help Tree Fruit Growers?**

Dave Heritage talks about how Trécé can help tree fruit producers across the Northwest, especially organic growers, using CIDETRAK® DA MEC.