

**New** from the experts who brought you PHEROCON® Insect Monitoring Products:



# An **Intelligently Simple** Idea

for Mating Disruption of Codling Moth

**At Trécé®, we understand pheromone-based Codling Moth management.**

Now, we are proud to bring you our latest scientific innovation, the NEW CIDETRAK® CM, an intelligently simple high performance dispenser for Codling Moth mating disruption. Designed to deliver long-lasting performance with remarkably fast application, it's the brightest new thinking in timely protection.

**CIDETRAK® CM**  
MATING DISRUPTANT



CIDETRAK® CM dispenser in use



INSECT PHEROMONE & KAIROMONE SYSTEMS

**Your Edge – And Ours – Is Knowledge.**

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# The Science Behind the Success.

The result of five years of lab and field research, the **CIDETRAK® CM** High Performance Dispenser puts powerful Codling Moth mating disruptant protection in the palm of your hand. Its small, simple design is easy to install, damage resistant and keeps your orchards looking great. And the best piece of the puzzle? The **CIDETRAK® CM** is the only pheromone formulation designed from the molecular level up for semiochemical applications. **The result is long-lasting protection – and peace of mind.**



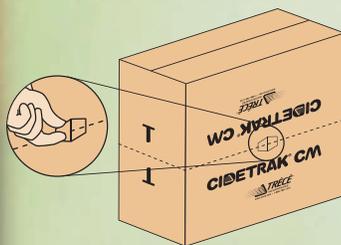
## Protected From the Molecular Level Up.

**New CIDETRAK® MD** Dispenser Technology provides two-way protection from the forces of decomposition.

- **Internal:** Novel, dual physical/chemical shell.
- **Surface:** "Free Radical Zone" Elimination.
- **Smaller "foot print":** Smaller target for the elements.
- **Novel Formulation:** Long-life performance.
- **Unique Package:** Outstanding protection from O<sup>2</sup>, UV Light and Heat.

## Efficient Application Is A Snap.

- **Ready-to-use package, ready-to-hang dispenser.**
- **Fast-hanging design = Fast application.**
- **Snaps easily and securely onto branches.**
- **Eliminates lateral branch scarring.**
- **New Carrier Package: Strap it on and go!**
- **Reduces application and inventory issues.**



**STEP 1.**  
CIDETRAK® CM 4-pack easy tear zipper makes opening the carrier package simple.



**STEP 2.**  
Separates easily into two 2-pack carrier packages.



**STEP 3.**  
**Carrier Pack Assembly.**  
Open foil dispenser pack(s), strap the carrier package on and go!

*Fruitful Growing Seasons Start with*

## CIDETRAK® CM

MATING DISRUPTANT

*If you're ready for intelligent protection for your orchards, think fast.*

*Think CIDETRAK® CM High Performance Dispensers for Codling Moth mating disruption.*

*For more information contact your consultant or your Ag Chem supplier.*

*Visit our website: [www.trece.com](http://www.trece.com) or call 1-866-785-1313.*



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